



7TH ANNUAL NORTH CAROLINA ALLIANCE FOR HEALTHY COMMUNITIES CONFERENCE
FOCUS: FUTURE TRENDS IN HEALTHCARE
THURSDAY, OCTOBER 4, 2007; 8:00 am– 4:00 pm
HILTON RTP, NORTH CAROLINA

PROGRAM DESCRIPTION:

Improving the quality of care delivered is a goal shared by all health care providers. So, rather than focusing on just the challenges, this seminar will highlight unique “best practices” designed to offer insights on collaborative solutions to improving healthcare delivery. The program will commence with a continental breakfast and the presentation of the *The Eagle Award* – NCAHC’s award to an individual or organization who has positively impacted healthcare in our communities.

KEYNOTE SPEAKER:

Ian Morrison is a founding partner in Strategic Health Perspectives (a forecasting service for clients in the health care industry), along with joint venture partners Harris Interactive and the Harvard School of Public Health’s Department of Health Policy and Management. He is President Emeritus of the Institute for the Future (ITF) and Chair of its Health Advisory Panel. To find out more information on our keynote speaker please visit his website at: www.ianmorrison.com.

ALSO FEATURING:

François de Brantes is the National Coordinator for Bridges to Excellence (BTE). In this capacity, Mr. de Brantes is responsible for supervising the implementation of BTE programs in different regions in the country. He is also responsible for creating and developing new programs for BTE such as the emerging Internal Medicine Care Link in collaboration with the American Board of Internal Medicine and the Spine Care Link in collaboration with the National Committee for Quality Assurance. Prior to this, Mr. de Brantes was Program Leader for healthcare initiatives at GE, responsible for developing and implementing GE's Active Consumer strategy. To learn more about the Bridges to Excellence program visit: www.bridgestoexcellence.org

WHO SHOULD ATTEND:

- Quality Improvement Managers
- Medical Directors
- Member Service Managers and Directors
- Performance Measurement Managers
- Utilization Managers
- Provider Practice Managers
- Consultants
- State Officials
- Chief Executive Officers
- Case Managers/Nurses
- Disease Management Professionals
- Marketing Directors/Managers
- Directors of Operations
- Certified HEDIS Compliance Auditors
- Physicians
- Pharmacists
- Health Underwriters/Broker

Watch our web site
for further information

www.ncahc.org

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Agenda and additional
faculty to be announced