



# Addressing Medication Adherence and Beyond

## 11TH ANNUAL NCAHC CONFERENCE

### AGENDA

<p><b>8:30 – 9:00 AM</b> <b>Registration and Light Continental Breakfast Exhibits Open</b></p> <p><b>9:00 – 9:15 AM</b> <b>Welcome &amp; Program Overview</b> <b>Beth Skinner, PharmD</b> <b>President, NCAHC</b></p> <p><b>9:15 – 9:45 AM</b> <b>Keynote Address:</b> <b>Patient Centered Medical Home and Medication Adherence – Are There Opportunities?</b> <b>Terry McInnis, MD, MPH</b> <b>President, Blue Thorn Inc.</b></p> <p><b>9:45 – 10:05 AM</b> <b>Organizational Best Practices – Considerations;</b> <b>Specialty Pharmacy – A Rising Area of Interest</b> <b>Jason Cooper, MS</b> <b>Vice President, Cigna Clinical Analytics</b> <b>Co-Chair, Research/Outcomes/Quality, Care Continuum Alliance</b></p> <p><b>10:05 – 10:30 AM</b> <b>Addressing Health Literacy and Improving Adherence in a Provider Setting – A Discussion of Results</b> <b>Tom Bauer M.B.A, R.T. (R), HFA</b> <b>Remarkable Experience Coach, Organization Improvement, Novant Health</b></p> <p><b>10:30 - 10:45 AM</b> <b>BREAK</b></p>	<p><b>10:45 – 11:05</b> <b>Script Your Future – A National Adherence Initiative – Raleigh/Durham Focused Survey Results and Review of Initiatives</b> <b>Rebecca Burkholder</b> <b>Vice President of Health Policy</b> <b>National Consumers League</b></p> <p><b>11:05 – 11:25 AM</b> <b>BRFSS* Results – NCAHC Analysis of Medication Adherence: Are There Trends for North Carolinians?</b> <b>Betsy LaForge, MPH</b> <b>Director, Healthcare Program Development and Management</b> <b>Blue Cross and Blue Shield of NC</b></p> <p><b>11:25 AM – 12:25 PM</b> <b>Lunch and Presentation of the NCAHC’s Eagle Award</b></p> <p><b>12:30 – 1:30 PM</b> <b>Panel Discussion and Q &amp; A</b> <b>Terry McInnis</b> <b>Jason Cooper</b> <b>Tom Bauer</b> <b>Rebecca Burkholder</b> <b>Betsy LaForge</b></p> <p><b>Panel Moderator: Derek Prentice, MD</b> <b>Consulting Medical Director,</b> <b>North Carolina State Health Plan</b></p> <p><b>1:30 PM Adjournment</b></p> <p><b>* Behavioral Risk Factor Surveillance System</b></p>
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