



NCAHC

North Carolina Alliance for
Healthy Communities

Non-profit, 501(c)3 organization comprised
of over 20 diverse organizations.



Mission and Vision

- ▶ **The MISSION of the North Carolina Alliance for Healthy Communities (NCAHC) is...**
 - Promote Educational Awareness and serve as a resource for North Carolina's healthcare communities.

- ▶ **The VISION of the NCAHC is...**
 - Improve treatment adherence for North Carolinians through a collaboration of diverse healthcare organizations.

Membership

- ▶ The North Carolina Alliance for Healthy Communities was established in 1999 for the purpose of educating, informing and helping shape the future of healthcare in North Carolina. The Alliance became a non-profit (501c3) organization in 2002. Our membership is comprised of professionals from major health plans, health-related associations, and pharmaceutical companies.



About NCAHC 2012

- ▶ Education Sessions every two months at General Membership meeting
 - Committees
- ▶ Annual Conference in the Fall
- ▶ Eagle Award
 - Recognition for commitment to improve outcomes in North Carolinas communities
- ▶ Web site – ncahc.org
 - Educational tools and registries



NCAHC 2012 Accomplishments

- ▶ Capitalize on our Mission and Vision with a broader membership outreach
- ▶ Enhance our organizational communications to promote adherence to medicines awareness
 - NCAHC.org
 - Quarterly Newsletters
 - National Awareness
- ▶ Support Medication Adherence Initiatives
 - BRFSS analysis and plan for reporting
 - Request for Grant
 - National Consumer League – Committed Partner
 - Support Script Your Future
- ▶ Conduct Annual Conference
 - Focused on activities addressing adherence



NCAHC 2013 Objectives

- ▶ Grow Membership
- ▶ Enhance our organizational communications to promote adherence to medicines awareness
 - BRFSS Publication
 - Quarterly Newsletters
 - ASK–Me 3 Opportunities
- ▶ Support Medication Adherence Initiatives
 - BRFSS analysis and plan for reporting
 - Request for Grant – 2013 Survey
 - National Consumer League – Committed Partner
 - Support Script Your Future – Evaluate Community Outreach
- ▶ Conduct Annual Conference
 - Impacts of PP–ACA

AGENDA

9:00 – 9:15 AM

Welcome & Program Overview
Beth Skinner, PharmD
President, NCAHC

9:15 – 9:45 AM

Patient Engagement – Is It a Reality?
Leigh Ann Simmons, PhD
Duke University

9:45 – 10:15 AM

New Care Deliveries – Insights from Carolina
Advance Health and the Patient Center
Approach
Tom Warcup, DO
Carolina Advanced Health

10:15 – 10:45 AM

Quality Drivers & The Case for Pharmacy
Engagement
David Nau, PhD, RPh, CPHQ, FAPhA
Pharmacy Quality Alliance, Inc.

10:45 AM – 11:00

BREAK

11:00– 11:30 AM

The Role of Performance Information in
Guiding Improvements in Pharmacy Care
Mark Conklin, PharmD
Pharmacy Quality Alliance, Inc.

11:30–12:00

Medication Adherence Programs – Lessons
Learned
Amanda Cook Rhodes–Director,
McKesson Patient Relationship Solutions

12:00PM – 12:30 PM

Lunch and Presentation of the
NCAHC’s Eagle Award

12:30 – 1:15 PM

Health Literacy and Engagement – Measures
are important but keep your eye on the patient
Tom Bauer M.B.A, R.T. (R), HFA
Remarkable Experience Coach,
Organization Improvement, Novant Health

1:15–1:30

Communications: NCAHC
Script Your Future
What’s New and Review of Community
Outreach
Julie Ann (TJ) Gouveia–Pisano, BSPharm,
PharmD, BCPS– NCAHC
Seth Dearmin – Script Your Future

1:30 PM Adjournment

